

Location Partnership Services

Added Value for Your Business

satis&fy
the true colours of events

satis-fy.com



WECC // Berlin

Location Partnership Services

Added Value for Your Business

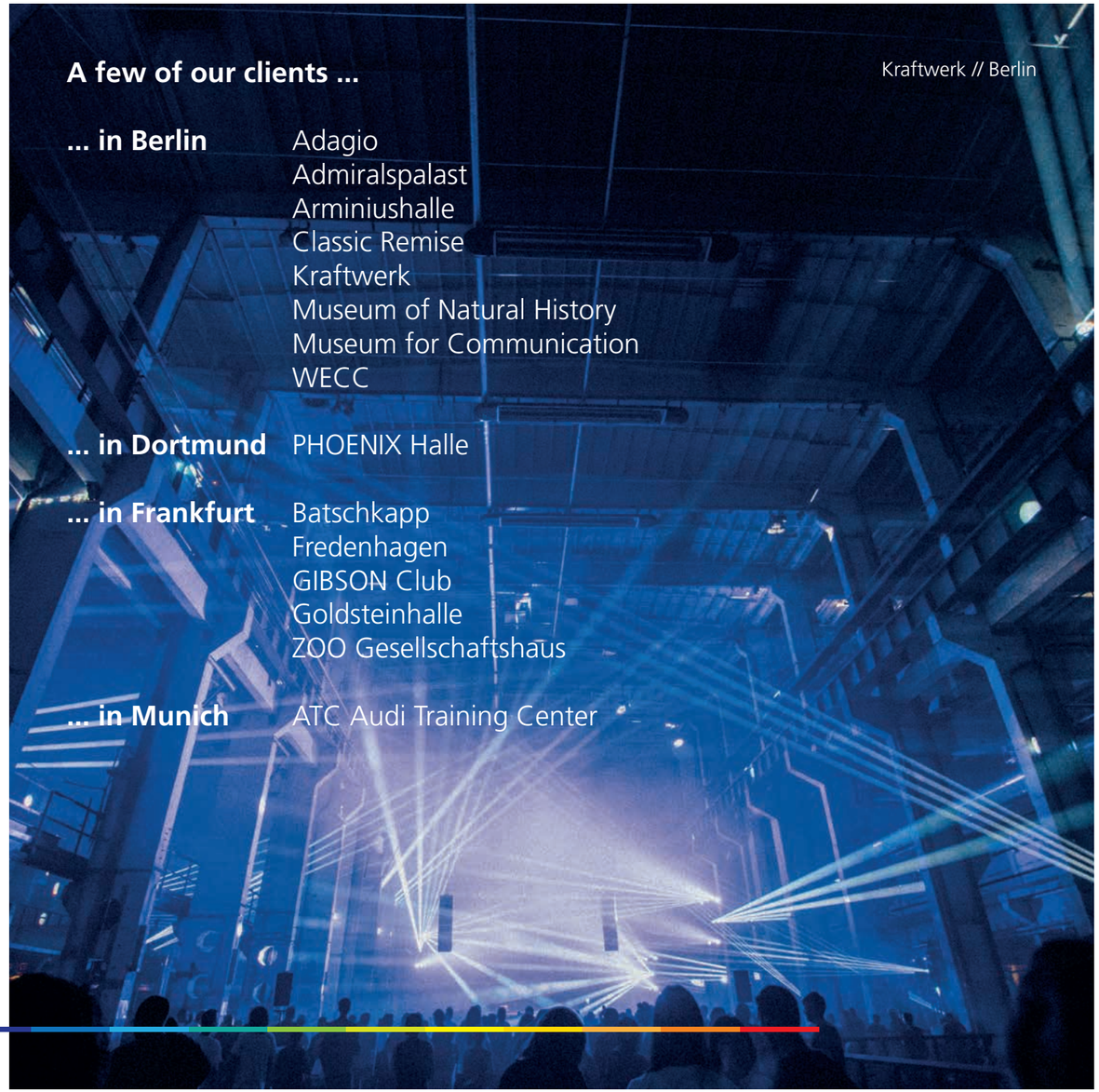
The event business is booming. The German event market generated around 3.8 billion euros in 2013, entertaining around 133 million visitors.*

Ranging from live and marketing communication for companies and their brands, to public or private cultural events, to the club and live music scene – the mix of events we handle is diverse, leading to a high demand for attractive and distinct locations.

Frequently, these are vintage factory halls, old-time cinema auditoriums, and former department stores or engine sheds that are repurposed with new equipment to become event and meeting spaces. Existing locations also invest in modernizing their high-tech infrastructure and in multimedia installations so they can guarantee their customers modern and successful brand launches, or simply pure entertainment.

However, investing in design, planning, and modern event and building technology can represent a significant entrepreneurial risk for location operators. Unfortunately, this often leads to necessary measures being omitted or not fully implemented.

*Source: statista.com



Full Service for Your Location

Maximum Service, Minimum Risk

With Location Partnership Services (Exclusive or Preferred), satis&fy has developed a service model that minimizes your financial risks as a location operator as much as possible, increasing the profitability of your location from the first day on.

Investment

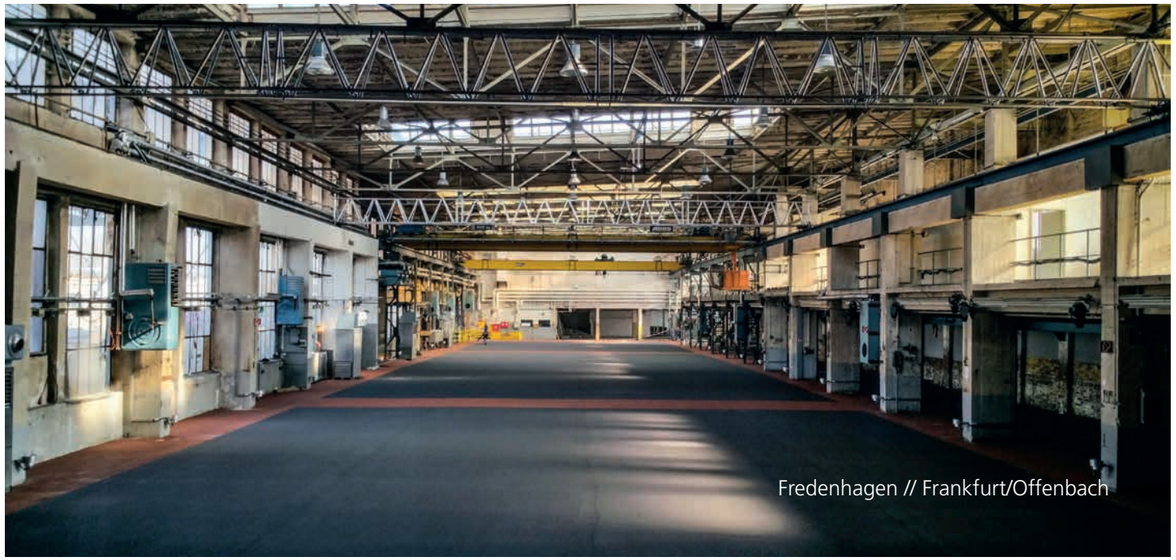
By investing our own money in event technology and infrastructure, we take on your financial risk, while always keeping your location up to date with the most modern equipment available. We amortize our investment either through a pay per use model, under which organizers only pay when they use the installations in question, or through offering long-term rental systems at a fixed monthly rate.

Design and Creative Consulting

When event locations are modernized, revamped for a new purpose, or when buildings and other areas are renovated into event locations, we can often add key contributions to the creative process by providing an outside perspective. Because of our experience on the market, we can see many aspects of a location in a different light. We recognize areas of potential, and opportunities to create additional added value or uniquely position a location, either technologically or architecturally.

Comprehensive Technical Consulting

We will continuously advise you in selecting the newest event technology, and on the building technology you need to implement events. The boundaries between these areas can often be fluid, and can be seamlessly linked into an overall plan by our professional planners and technology specialists.
We are happy to handle all planning in the areas of building AV networks, media control systems, audio and lighting systems, conference technology, and stage technology.



Fredenhagen // Frankfurt/Offenbach



Construction Consulting

If we recognize the need or potential for structural changes, we can give you creative ideas on construction, and can also act as an operational partner if you so desire. Due to our many years of experience advising locations of all kinds, we have a skilled network of architects and professional planners who can advise you through required, sometimes complex approval processes.

Safety Consulting

Safety-related requirements are automatically considered in all of our planning and projects. These requirements are related to constructing and operating designated places of assembly, and are prescribed under the Ordinance Regulating Places of Assembly (in Germany: VStättVO).

Legal Security

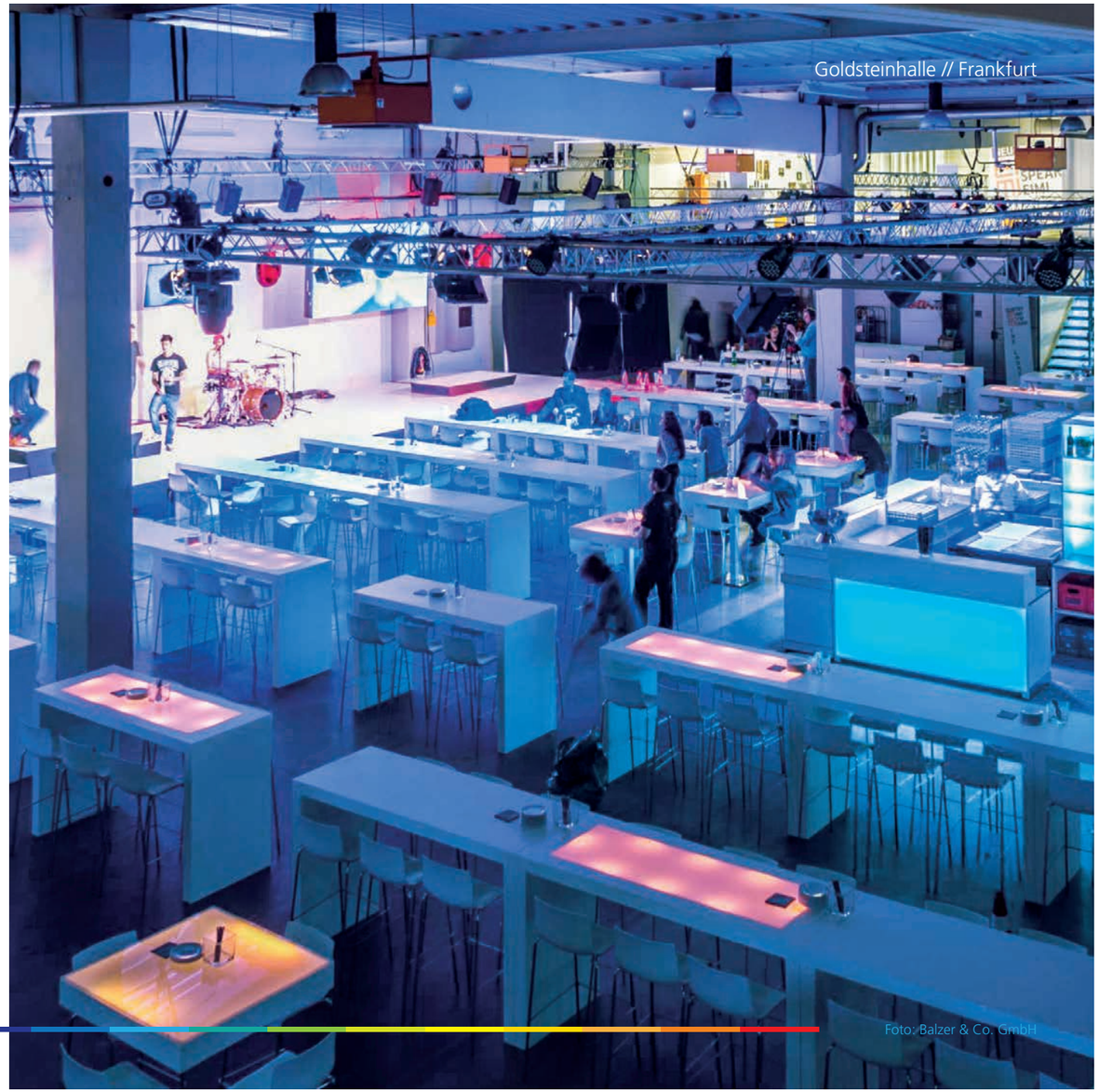
Our Location Partnership Services include all staffing services you are required to provide under law to legally operate your location. For instance, during the construction and break-down period for an event, we provide you the staff you need for event technology and other safety and security personnel.

Fixed Contact Person and Service Team

Besides a fixed service team designed around your needs (audio, lighting, video technicians, etc.), we provide you with a fixed contact person who serves as a project manager and interface between you, the location operator, and satis&fy. This person will be your contact for all technical, operational, and contractual issues, and will lead your service team.

Sales Support

Another key duty of your satis&fy project manager is to support you as a competent partner and consultant during the bidding and negotiation phases in dealing with your customers. You can trust in your consultant's expertise and committed, solution-oriented advising for unique requirements or customer requests, and during preliminary inspection appointments.



Maintenance and Repair

As a matter of course, we handle all maintenance and repair for our technical installations. We utilize set inspection and maintenance intervals so that we can recognize areas where we need to exchange, repair, or optimize components early on, guaranteeing 99% failsafe operation of the equipment we install. We can install redundant systems at any time, if a 100% guarantee is required.

Your contact person at satis&fy

We would be happy to advise you during a personal discussion about the options for your location.

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360°

Support for your event

All event services from a single source.
That's our One-Stop-Solution:

Lighting - Audio - Video - Rigging - Staging - Logistics
Exhibit Construction - Furniture - Event Design - Display - Graphics - Inventory

Karben
Werne
Berlin
Hamburg
Munich
Neuss
Hilversum
Portland
New York
São Paulo

We are satis&fy.
The true colours of events.

satis&fy AG is a leading international provider of event and media technology, event architecture, and room in room solutions. Unconventional ideas, a true pioneering spirit, and bold concepts off the beaten path have made us a major player in the event industry.

With over 500 employees at ten international locations, and more than 3,000 local and international events staged each year, satis&fy is one of the highest performing companies in the events industry.

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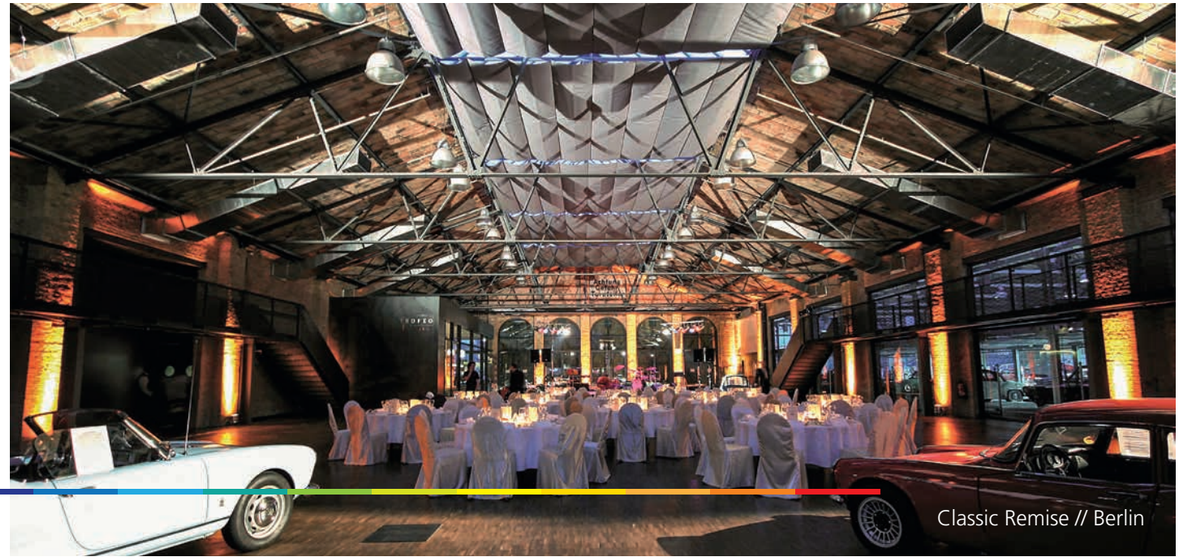
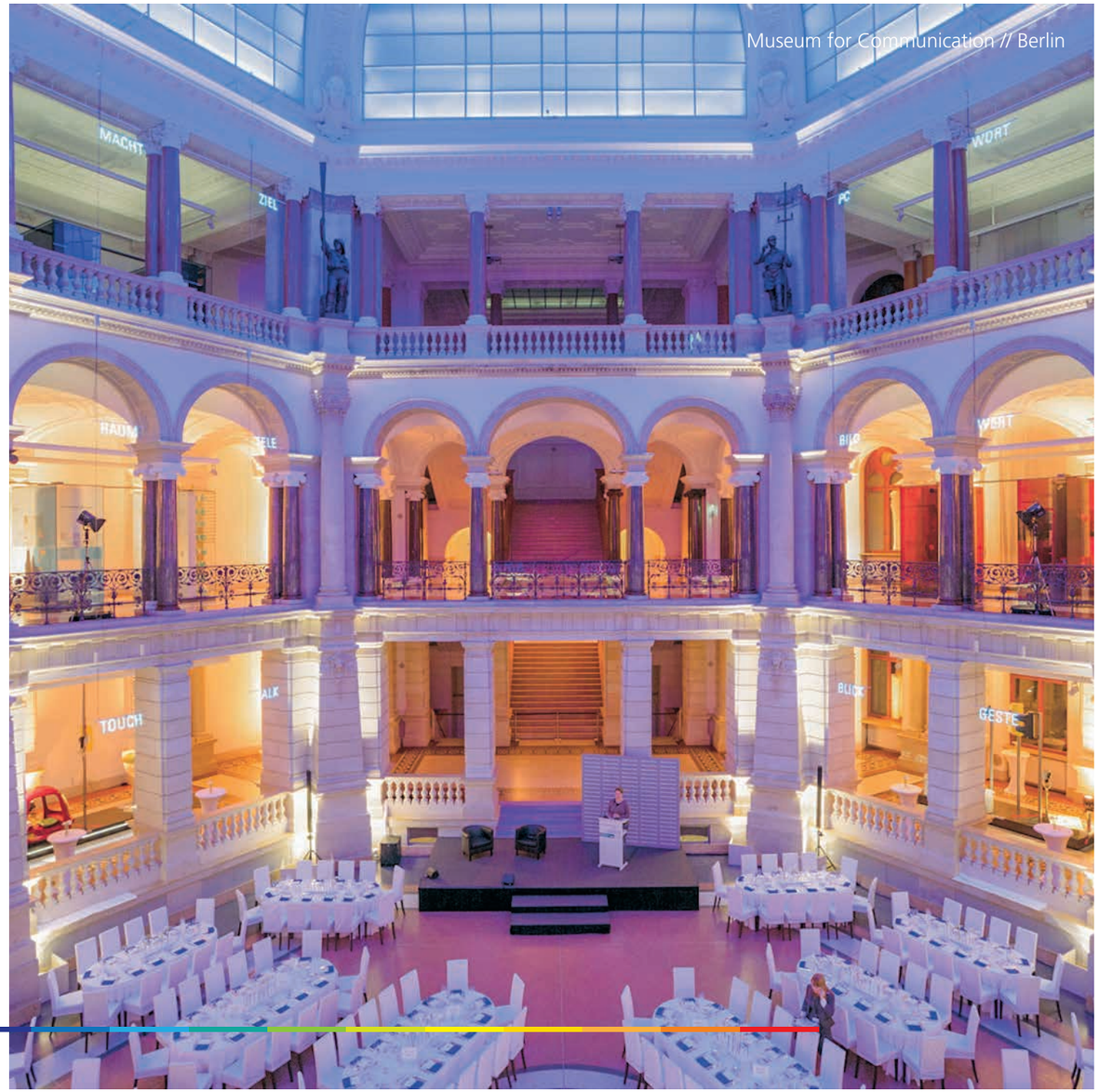
Admiralspalast // Berlin



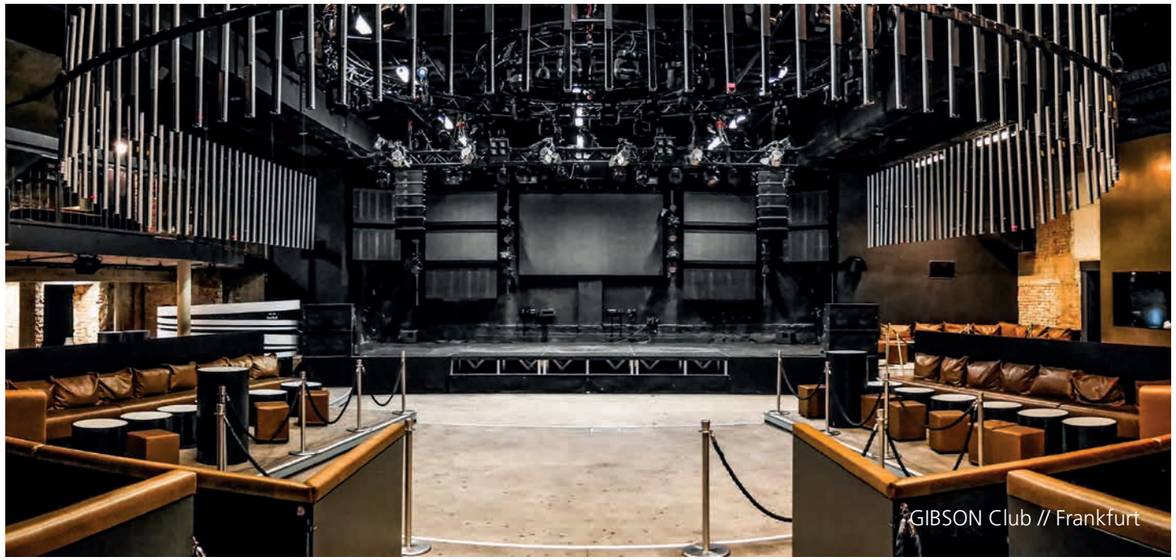
Classic Remise // Berlin



Museum of Natural History // Berlin



Museum for Communication // Berlin


GIBSON Club // Frankfurt


Batschkapp // Frankfurt

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